

Lucas Rodrigues Correia

Product Designer + Visual Designer + Front-end Developer

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EXPERIENCE

Atomsix

Product Designer

June 2025 - Present

Consultant for digital products (SLG/PLG websites, SaaS and apps) serving American, European and Brazilian clients. I run discovery sessions, handle technical validation and stakeholder negotiations, create wireframes and interactive prototypes, and follow delivery and implementation alongside the developers.

Fivelabs

Product Designer

June 2024 - June 2025

Responsible for the products Conversor5 (file conversion for ERPs and accounting reconciliation) and Decision Suite (AI-driven data centralization and analysis). I led discovery planning, created the design and carried out the delivery of the accounting reconciliation solution for Conversor5, and conceived Decision Suite end to end.

Nestlé

Mid-level Digital Designer

February 2024 - June 2024

Responsible for the Infant Nutrition and Nescafé brands. Concept and rollout of key visuals for campaigns across Meta Ads, PMax, apps, motion pieces, banners and point-of-sale activations.

Estúdio Nákama

Freelancer

Product Designer &
Front-end Developer

January 2024 - Present

Design and front-end development of software, websites, apps and e-commerce stores. I work across the entire product development cycle: from journey mapping, problem definition, hypothesis building and exploratory research to stakeholder relations, wireframing, prototyping and development to validate and deliver the solution. Main clients are in renewable energy (Unifique Energia), telemarketing (Orbsofty) and healthcare (Ana M.).

ZOOMtecnologia

Marketing & Design Analyst

March 2021 - January 2024

Worked as designer, developer and martech, covering everything from creating the holding company's visual identity, launch campaigns and activations to developing digital products (website, landing pages and B2B/B2C/B2B2C e-commerce stores).

Santa Catarina

State Government
Designer

May 2019 - March 2021

Created institutional animations for television and the state government's communication channels. Designed layouts for presentations, social media, email marketing and paid campaigns.

EDUCATION

Bachelor's degree - Design (Unisul). MBA - UX Design & Strategy (FIAP).

Google UX Design Certificate. IBM Design Courses. Alura UX Design Study Plans. FIAP Nano Courses. Digital Marketing (UFSC).

SKILLS, COMPETENCIES & TOOLS

Prototyping and Wireframing
Discovery, User Testing,
Qual, Quant & Desk Research
Growth Hacking
Benchmarking

English (Advanced)
Figma Make, Cursor, Lovable
Figjam, Jira, Miro, Gitlab, Clickup
Framer, HTML, CSS, Javascript
Adobe Suite, GA4, Clarity

Tailwind, Bootstrap
Next.js, React.js
Shadcn, RadixUI, MUI
Three.js, Blender